

## ABIODUN BABATUNDE OYEYEMI

*Also known as*

### PAPA OYEYEMI

Contact: +31687820885

### Profile

Papa Oyeyemi is a fashion, art, and activism artist. Over the past 18 years, he has reinvented himself within the creative spheres from projects in fashion, art, interior decoration, activism, media, film, and music. He constantly embraces the ultimate potential of being creative with his mostly self-taught experimental approaches and ideologies. Here, you will find some of the projects, awards, positions, and media mentions that he has been decorated with within the past 18 years of his career.

### Present Employment and Job Titles

**Title:** Founder and Creative Director, *Maxivive Couture*

**Location:** Nigeria

**Email:** [papa@maxivive.com](mailto:papa@maxivive.com)

**Web:** [www.maxivive.com](http://www.maxivive.com)

**Title:** Editor, Star Magazine

**Location:** Nigeria

**Email:** [Starmagazine@maxivive.com](mailto:Starmagazine@maxivive.com)

**Website:** [www.star.maxivive.com](http://www.star.maxivive.com)

**Title:** Founder and Curator, *Bó Young Creatives (BóYC)*

**Location:** Nigeria

**Email:** [papa@weboyc.com](mailto:papa@weboyc.com)

**Web:** [www.weboyc.com](http://www.weboyc.com)

**Title:** Co-founder, *Building African Fashion*

**Location:** Nigeria & USA

**Email:** [buildingafricanfashion@gmail.com](mailto:buildingafricanfashion@gmail.com)

**Web:** [www.buildingafricanfashion.com](http://www.buildingafricanfashion.com)

**Title:** Artistic Project Coordinator, *DARKMATTER Collective*

**Location:** Netherlands

**Email:** [papa@darkmatter.art](mailto:papa@darkmatter.art)

**Web:** [www.darkmatter.art](http://www.darkmatter.art)

### Work Experience

- Artistic Project Coordinator, DARKMATTER Collective, 2022 to date
- Co-founder, Bias in African Fashion (BAF), 2020 to date
- Editor, Star Magazine, 2020 to date
- Founder and Curator, Bó Young Creatives (BóYC), 2018 to date
- Founder and Creative Director, Maxivive, 2007 to date
- Deputy Editor, MADE Magazine, Nigeria, 2016 – 2017
- Editor-In-Chief, Rough Magazine Africa, 2013 - 2016
- Executive Assistant, Rough Magazine, UK, 2011 - 2013
- Editor, UTOPIA Magazine, 2006 - 2009

### Education

**BSC. Home Science and Management** - Federal University of Agriculture, Abeokuta, Nigeria (2014)

### Select Projects

- Wearable Memories, 2024
- Salon Maxivive Season 1, 2024
- Dolls of Ms Francis Documentary, 2024
- Okrika Documentary, 2024
- Okrika, Vrijdenkersfestival with DeBalie, 2023
- Ava + Gabriel, Stedelijk Museum, DarkMatter collective, 2023
- Fashion Collaboration, Vlisco & Co, 2022/2023 Season
- Pink Lounge Film, 2022
- Costume design, Never Realm Interlude, New York, 2022
- Hotel The Exchange Project, 2022
- Judge, Print Futures 1.0, Vlisco & Co, 2021
- Outsider Artist Festival, 2021

- Numerous Music Videos styling for various artists including WizKid and Burna Boy, 2019/2021
- HBO Legends of the Underground Documentary, 2019 – 2021
- PEDRO's launching Cohort, introducing Africa's 1st premium Ogogoro, 2019
- A Beautiful Struggle short film, Vlisco & Co, 2019
- BóYC Open Letter event series, 2018-2019
- Fashion Storytelling Workshop, 2018
- Q3 Look Book Fashion design, Vlisco, 2018
- Creation of WET and DRY fashion seasons as opposed to Spring summer or Autumn winter for the sub-Saharan market, 2016
- Creation of MXVV, a sport-luxe extension of Maxivive, 2015
- Creation of Bodun, a limited edition, subsidised direct-to-consumer brand, 2015

## Exhibitions and Awards

- Dolls Of Ms Francis, Milan Fashion Week Dry Wet '25 Maxivive Ready-to-wear Presentation, 2024
- Creative of the Year, The Equality Awards, 2024
- 106104, Milan Fashion Week Dry Wet '24 Maxivive Artisanal Show, 2024
- Ms Doherty, Milan Fashion Week Dry Wet '24 Maxivive Ready-to-wear Presentation, 2023
- Ebenezer, Non-Binary Dry Wet '24 Maxivive Ready-to-wear Show, 2023
- 101212, Milan Fashion Week Dry Wet '23 Maxivive Artisanal Presentation, 2023
- Pink Lounge, Milan fashion week Dry Wet '23 Maxivive Ready-to-wear Presentation, 2022
- 100231, Milan Fashion Week Dry Wet '22 Maxivive Artisanal Presentation, 2022
- SoundCity MVP Awards, innovation in Nigerian Fashion using Maxivive, 2019
- Fashion Cities Africa exhibition at the Tropenmuseum Amsterdam, 2017/2019
- BóYC, Bó Young Creatives, an Encyclopedia of young creatives within the Nigerian landscape launch exhibition, 2018
- Future Awards prize for Fashion Nominee, 2018
- Maxivive 10th Anniversary Retrospect Exhibition, 2017
- Fashion Cities Africa exhibition at the Royal Pavilion & Museums, Brighton, 2016/2017
- International Fashion Showcase (IFS), London Fashion Week, Fall 2016
- Model of Africa, Most Creative Designer of the Year, 2012
- Itele Exhibition, a Maxivive 5th anniversary retrospect and shoe line launch, 2012
- Most creative freshman, Department of Home Science and Management, 2011
- Miss May Campus Showcase and Exhibition, Mayflower, 2008
- Comportment Officer Award, Mayflower, 2008/2009

**Language Skills:** English - fluency; Yoruba - Native fluency; Pidgin English - fluency; Dutch: Beginner

## Select Publications

- Harpers Bazaar

<https://www.harpersbazaar.com/it/moda/tendenze/a46917019/intervista-designer-papa-oyeyemi-maxivive/>

- **Vogue Magazine**

<https://www.vogue.com/article/maxivive-papa-oyeyemi-nigeria-menswear-lagos-fashion-design-week-2017>

<https://www.vogue.com/article/lagos-fashion-week-lakin-ogunbanwo-portfolio>

<https://www.vogue.it/fotografia/article/reframing-history-a-discourse-on-all-the-shades-of-black-queer-love>

- **Office New York**

<http://officemagazine.net/nigerias-new-wave-designer>

- **Perspective Germany**

<https://perspective-daily.de/article/482/kCffUYjB>

- **Vogue Spain, March 2018** - Print Article.

- **Maxivive Pre-Wet, 2018**

<https://www.bellanaijastyle.com/aw18-sneak-peek-need-know-maxivives-glistening-collection/>

- **MXVV Pre-wet 2018**

<http://onobello.com/take-a-look-at-maxivives-glistening-pre-wet-2018-collection/>

- **Millennia designer spotlight on Bellanaija**

<https://www.bellanaijastyle.com/babatunde-papa-oyeyemi-designer-leading-gender-neutral-generation/>

- **Metal magazine feature**

<https://metalmagazine.eu/en/post/interview/maxivive-paving-the-way-for-change>

- **Cyberbullying exhibition feature on Haute Fashion Africa**

<https://hautefashionafrica.com/iamisigo-maxivive-show-at-photography-exhibition-at-hfactor/>

- **WeTransfer Feature**

<https://wepresent.wetransfer.com/story/jan-hoek-workshop/>

- **Creative Minds in Fashion and Fabric, 2018**

[https://www.vlisco.com/creative\\_mind/maxivive/](https://www.vlisco.com/creative_mind/maxivive/)

- **Pre-wet 2019**

<http://ekpo.com.ng/2019/03/15/maxivive-prewet-2019-campaign/>

- **Maxivive news and archive**

<https://fashionunited.com/tags/maxivive>

- **Nigerian Androgynous brand Maxivive Debut at Milan Women's Fashion Week**

<https://www.glamour.co.za/fashion/nigerian-androgynous-brand-maxivive-makes-a-debut-at-milan-womens-fashion-week-92778080-28e7-49a3-b7d8-79d0ef430700>

- **Meet Papa**

<https://afrofashion.org/designer/maxivive/>

- **From Harare to Lagos: Africa's gender-fluid designs are defying norms**

<https://edition.cnn.com/style/article/africa-gender-fluid-fashion-subculture/index.htm/>

- **Papa's Music Videos styling charts**

<https://www.papa.maxivive.com/>

- **IMDB Listing - Papa Oyeyemi**

<https://www.imdb.com/name/nm12656519/>